

Fwd: Weekly update

Subject: Fwd: Weekly update
From: Ellen Riotto <ellen@southpark.la>
Date: 05/09/2017 09:15 AM
To: "bbuente@1010dev.org" <bbuente@1010dev.org>

FYI

Ellen Riotto
Interim Executive Director
South Park BID
1100 S Flower St, Suite #3400, Los Angeles, CA 90015
o. 213-663-1112
c. 401-439-8147
24/7: 866-560-9346
Sent from my iPhone

Begin forwarded message:

From: Ellen Riotto <ellen@southpark.la <mailto:ellen@southpark.la>> >
Date: May 8, 2017 at 3:21:01 PM PDT
To: Tara Devine <tara@devine-strategies.com <mailto:tara@devine-strategies.com>> >
Cc: Katie Kiefer <katie@southpark.la <mailto:katie@southpark.la>> >
Subject: Re: Weekly update

Hi again Tara,

My team and I have created a checklist of all the materials that need to be prepared for the petition packet. Can you take a look and see if I'm missing anything? Your initials are next to the items that we need to receive from you.

Can you please give me a call to discuss. I'd like to be done with printing by Wednesday.

Thank you,

Ellen

From: Ellen Riotto <ellen@southpark.la <mailto:ellen@southpark.la>> >

Fwd: Weekly update

Date: Monday, May 8, 2017 at 11:07 AM
To: Tara Devine <tara@devine-strategies.com <<mailto:tara@devine-strategies.com>> >
Subject: Re: Weekly update

Thanks Tara.

I just got off the phone with Miranda. I understand that the window to make auto-billing is unbelievably tight, but I owe it to my board and staff to hustle and try to get 51% petitions returned by May 22. In order to do this, we need to have petitions printed ASAP, which means I really need the updated database with property owner contact info. I'd appreciate a phone call with you to make sure I understand exactly how to print petitions and compile packets. From there, I can prime my board members and they can start their outreach. We can also get a series of signing parties in the calendar.

I understand that you have other clients, but my team is ready to put 100% into the next 2 weeks. Even if there's a 1% chance of pulling this off, I need to try.

Thanks for your help here.

Ellen

>
From: Tara Devine <tara@devine-strategies.com <<mailto:tara@devine-strategies.com>> >
Date: Sunday, May 7, 2017 at 8:54 PM
To: Ellen Riotto <ellen@southpark.la <<mailto:ellen@southpark.la>> >
Subject: Weekly update

We will have at least the first 25 owners researched sometime this week, and I hope more. I am trying to speed up the research as best I can. Unfortunately, our timing did not match up well with her other clients/deadlines. She was unavailable all of last week. She is devoting as much time to this as she can. If you'd like to have your own staff work on some of this, I can spend an hour later this week training them how to do it. I would divide up the database.



I just let Miranda know I would connect with her on Tuesday. Tomorrow is a travel day - I get back to LA late on Monday night.

—image001.png—


Petition Packet materials

Addressed & stamped manila envelopes, including SPBID's return address (TD)

Cover Letter





Info one-pager




MDP summary (TD)

District map (TD)

FAQ







"Who can sign petition" doc



Petition (on yellow paper) (TD)

Pre-addressed & stamped return envelopes (TD)



—image001.png—



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Attachments:

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